

Festival of Books Sponsorship Packages

The Islamic Society of Orange County (ISOC) was established in 1976. ISOC is the largest Muslim community center in Southern California, serving more than 10,000 Muslims throughout the area.

The Numbers

- **1,000+** - Anticipated Festival Attendance
- **1,000** - Number of visitors to ISOC every Friday
- **5,300** - Followers on Facebook
- **1,800** - Weekly Email Subscribers

Relevant Links: [Festival Website](#) | [Short Video About ISOC](#)

	Gold (\$7.5K)	Silver (\$2.5K)	Bronze (\$1K)
Logo on Website Recognized as Sponsor	✓	✓	✓
Recognized as Sponsor on Social Media	✓	✓	✓
Email Campaign Acknowledgement as Sponsor in Weekly ISOC Newsletter	✓	✓	✓
Registration Tickets for 3 Families	✓	✓	✓
Exhibitor Booth in Prime Location	✓ 3 booths	✓ 2 booths	✓ 1 booth
Color Ad in Program (electronic)	2 pages	1 page	1 page
Stand up Banner Displayed at Event	✓ 3 banners	✓ 2 banners	✓ 1 banner
Session Video Advertisement (30 seconds)	✓ Played 2 times	✓ Played 1 time	
1 min microphone time to announce 1 Raffle Winner (if providing at booth)	✓	✓	
3 by 5ft horizontal banner hung on ISOC Lawn Gate	✓	✓	
MC Recognition	✓	✓	
3-5 min Presentation at Main Session (no active fundraising)	✓		
Large (up to 40ft wide) Horizontal Banner Displayed over balcony of OCS Building	✓		
Large 12ft by 5ft Horizontal Banner Displayed over balcony of ISOC Masjid Building	✓		
Number of Sponsors Available	1	4	10